

“Digital media, globalization and sustainability: Asian possibilities”

In the talk, Professor Mohan J Dutta will discuss the role of communication in co-creating possibilities for socially just and sustainable futures. Theorizing the role of communication inequalities in reproducing global power differentials and social inequalities, the talk will explore the role of participation, dialogue, and listening as strategic entry points for building policies and programs that are rooted in the lived experiences of communities at the margins. Of salience are the roles of digital media in reproducing inequalities and in limiting the opportunities of participation through surveillance and co-optation. Based on a critique of digital strategies that serve the agendas of the status quo, the talk will introduce the concept of the culture-centered approach as a conceptual and methodological tool for creating infrastructures for listening to marginalized voices.