

JMCOMM 2018 Conference Program

DAY 1

Date: 22nd and 23rd October 2018

Venue: HFC, Singapore

Room: TBA

8:00-8:30	Registration
8:30-8:40	<p>Opening Address: Prof. the Hon. Dr. Stephen Martin Chairman, Board of Governors, Global Science & Technology Forum (GSTF) Chairman, Bank of China (Australia) Former Speaker Parliament of Australia Former Deputy Vice Chancellor (Strategy and Planning) Curtin University of Technology Former Pro Vice Chancellor International, Victoria University</p>
8:40-9:20	<p>Keynote Address: “Designing Online Deliberative Processes and Technologies for Citizen Input to Policy Making” Assoc. Prof. Weiyu Zhang Department of Communications and New Media National University of Singapore Singapore</p>
9:20-9:40	<p>JMCOMM 119_124 “The Golden Age of Canadian Science Fiction Television?” Dr. David Garfinkle MacEwan University, Canada</p>
9:40-10:00	<p>JMCOMM 116 “Culture and Its Expression in Brand Communication. Results of a Pilot Study based on Examples of US and Chinese Advertising” Prof Stephan Schwarz Hochschule RheinMain, Germany</p>
10:00-10:20	<p>JMCOMM 112 “What Drives Negative Electronic Word-of-Mouth Online?” Prof Vilma Luoma-aho & Matias Lievonon Jyväskylä University School of Business and Economics, Finland</p>
10:20-10:30	COFFEE BREAK
10:30-10:50	<p>JMCOMM 114_115_118 “Mobile Internet and Television: Impact of Telecommunication Technologies on Audiovisual Media Market. Case study of Lithuania” Dr Mantas Martišius Vilnius University, Lithuania</p>

10:50-11:10	<p style="text-align: center;">JMCOMM 135 “Drone Journalism: A Flight Plan for Curriculum Development” Prof. R.S. (Kip) Wotkyns III Metropolitan State University of Denver, USA</p>
11:10-11:30	<p style="text-align: center;">JMCOMM 120 “THE PSYCHOLOGICAL IMPACT OF WHATSAPP AMONG YOUTH IN INDIA” Dr. P. RAJENDRAN Madurai Kamaraj University, India</p>
11:30-11:50	<p style="text-align: center;">JMCOMM 132 “The Impact of YouTube on Journalism” Mr. John Britto Parisutham Madurai Kamaraj University, India</p>
11:50-12:10	<p style="text-align: center;">JMCOMM 117_123 “Y Generation and Their Parents” Dr A. MUGE YAZGAN MARMARA UNIVERSITY, Turkey</p>
12:10-1:10	<p style="text-align: center;">LUNCH</p>
1:10-1:30	<p style="text-align: center;">JMCOMM 134 “Framing Korean Peninsula Crisis of 2017 A Comparison of Securitization Through News Media In the Broadcasts of Six Major Countries” Se Jin Kim Korea University School of Media & Journalism, South Korea</p>
1:30-1:50	<p style="text-align: center;">JMCOMM 130 “The Merlion in Wedlock: Present at the (Axial) Creation in Masterpiece Cakeshop v. Colorado Civil Rights Commission ” Dr. Lin Allen University of Northern Colorado, USA</p>
1:50-2:10	<p style="text-align: center;">JMCOMM 131 “Global shift of the TV Landscape and Popular Culture in East Asia: From Cultural Imperialism to the Rise of Regionalisation” Dr. Hsin-Pey Peng Zhaoqing University, China</p>
2:10-2:30	<p style="text-align: center;">JMCOMM 111 “THE UNIQUE FEATURES OF PRESIDENT RODRIGO DUTERTE’S PUBLIC STATEMENTS: AN ASSESSMENT” Ms Jynea Baldevarona Central Philippine University MassComm Circle, Philippines</p>

2:30-2:50	<p align="center">JMCOMM 113_122 “Access to and Consumption of News via Various News Sources” Prof Elirea Bornman University of South Africa (UNISA), South Africa</p>
2:50-3:10	<p align="center">JMCOMM 146 “Citizen Journalism in India: A Study” Ms. Pushpita Dey Symbiosis Institute of Media and Communication, India</p>
3:10-3:30	<p align="center">JMCOMM 138_139 “Corporate Social Responsibility Reporting Within Kuwaiti Top 100 Corporations: CSR Issues, Targeted Stakeholders and Reporting Standards” Dr. Manaf Bashir Kuwait University, Kuwait</p>
3:30-3:40	COFFEE BREAK
3:40-4:00	<p align="center">JMCOMM 143 “Data Journalism Practice in the Arab world” Dr. Nagwa Fahmy & Dr. Maha Abdul Majeed Attia Zayed University & Ajman University, United Arab Emirates</p>
4:00-4:20	<p align="center">JMCOMM 126 A Study on Social connectivity through Whatsapp among Rural Students in establishing “Perpetual Contact” Dr. SAMBASIVAM HEMAMALINI Thiru. Vi. Ka. Government Arts and Science College, India</p>
4:20-4:40	<p align="center">JMCOMM 151 Analysis of Facial Emotion Recognition in Video Chatting Asst. Prof. Qiuwen Li University of South Dakota, USA</p>
4:40-5:00	<p align="center">JMCOMM 155 Research of ‘possible audience’ effect on third-person effect in Guangzhou Higher Education Mega Center Security Event Report Ms. Zi-Han Wang Sun Yat-sen University, China</p>
5:00-5:20	<p align="center">JMCOMM 156 “The Battle of Fake News: Traditional Journalism V. Digital Journalism” Parvin Lalehparvaran Grambling State University, USA</p>
5:20-5:40	BEST PAPER AWARDS (Group Photo & Distribution of Certificates)

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DAY 2

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10:00-1:00

COMPLIMENTARY CITY TOUR